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26 October 2020

I wish to express my sincere appreciation for your participation in the UNRICsupported initiative Turn Europe UN Blue across Europe, in the context of the United Nations' 75th anniversary (UN75) and at the occasion of the UN Day on 24 October 2020.

It was impressive to see such committed support from so many partners, cities, institutions, iconic buildings and UN entities which chose to mark UN75 and reached out to people about common values of peace and sustainable development.

This blue wave across more than 200 buildings and monuments created a strong visual message of hope and unity across Europe in these trying times. It was relayed on multiple UN digital platforms in Europe and at UNHQ in New York. Organisations and citizens shared the images and striking pictures amplifying the message of the need of a better world. UNRIC colleagues will share with you a video and photo montage illustrating the active participation across Europe.

We look forward to continuing the conversation with you and the people of Europe around the values most important to them. With warmest regards

Fabrizio Hochschild